# WE BELIEVE THAT BLACK FEMALE TECH FOUNDERS CAN CREATE BILLION DOLLAR ENTERPRISES.

Talk Tech Association is a Non - Profit Affiliate of Black Women Talk Tech

# **BLACK WOMEN TALK TECH FOUNDERS**

The vision began with 3 Co-Founders (2016), who created an annual conference, "The Roadmap to Billions" to provide an empowering experience for black women tech entrepreneurs to learn about business growth strategies and connect with investors and other tech founders.

# **OUR MISSION**

We are a collective of black women tech founders here to identify, support, and encourage black women to build the next billion-dollar businesses. We aim to help black women get the support and resources they need to create the next billion-dollar startups.

# **OUR TECH COMMUNITY**

The Talk Tech international digital community consists of founders, tech career professionals and investors all focused on the development of successful black female tech companies. The Collective Chapters were created to provide our female founder members an opportunity to build a face to face support system,

Now... Under Talk Tech Association there are 8 Chapters and over 3,000 Members that include Black female founders, an array of Tech professionals and investors.

Follow our growth on Social Media:









TALKTECH

TalkTechAssociation.org

# THE FIRST INTERNATIONAL CHAPTER-BASED ORGANIZATION FOR BLACK FOUNDERS

Connecting Globally to Develop Black Female Tech Billion Dollar Enterprises

# WHY TECH TALK?

## Consider the Numbers...

- Over the past year, women started an average of 1,817 new businesses per day in the U.S. However, women of color make up the largest portion of this statistic according to the annual State of Women-Owned Businesses Report.
- Black Women are the fastest growing group of female entrepreneurs.
- Black Women Founders in the U.S. remain underinvested by VCs and angels.
- Less than 1% of Black Women Founders get VC funding. (Fast Company, 2018)

# We're Creating a Funding Path with a Focus on 4 Pillars

- Educate: Develop resources & programming specifically for active founders
- Promote: Normalize black women founders by putting them in the spotlight
- Research: Our Think Tank develops reliable & consistent data to help create solutions
- Fund: Provide access to funding opportunities and ultimately fund promising companies that would otherwise go overlooked

# **OUR CHAPTERS**

Our local chapters create a support system for founders. The Collective Chapters are managed by local Chapter Leads that create an array of informative events and mastermind meet ups monthly to propel their businesses forward. The local chapters connect to the local tech ecosystems with a collaborative plan to help encourage more black female tech enterprises.

# Talk Tech Chapters (2019)

- New York, New York
- · Atlanta, Georgia
- · San Francisco, California
- Washington, DC
- · Chicago, Illinois
- · Seattle, Washington
- Los Angeles, California (Nov. 2019)

• Austin, Texas (Nov. 2019)

• Miami, Florida (Dec. 2019)

# • London, England

# WHAT'S NEXT?

Global Treks bring black women founders to technology hubs around the world to learn how to expand their businesses through untapped global markets. The trek will include meetings with business owners and government officials, tours of local startups and developer/co-working spaces, investor introductions and more. Ten entrepreneurs will connect to local ecosystems in European, African or Asian countries and build strategic partnerships, share best practices and make deals around the world.

#### Launch Countries:

- Nigeria
- Ghana

## Launch Partner:

• Global Startup Ecosystem

